

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 6/26/12
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$	Gross	\$	net
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WFTS

ORDER

Print Date 08/10/12

Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 307664 /

Original Date / Revision
08/10/12 08/10/12

Advertiser Nelson / Democrat / Senate

Agency Abar Hutton Media

Buying Contact

6190 Grovedale Court - Suite 200
Alexandria, VA 22310

Product

Bill Nelson for Senate

Agency Com 15%

Billing Contact

6190 Grovedale Court - Suite 200
Alexandria, VA 22310

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 543

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	16	\$12,537.50	\$14,750.00	0.00	07/30/12	08/21/12	16	\$12,537.50	\$14,750.00
Totals	16	\$12,537.50	\$14,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	-1111--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/15/12	08/21/12	-1111--	4		\$900.00	0.00							
E 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00



WFTS

Print Date: 08/10/12

Page 2 of 2

Contract / Revision **307664** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:20:00

Advertiser **Nelson / Democrat / Senate** Product **Bill Nelson for Senate**

Estimate # **543**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	--1----	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	--1----					1	\$400.00		0.00		
E 3	WFTS	08/15/12	08/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	---1---	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	---1---					1	\$450.00		0.00		
E 4	WFTS	08/15/12	08/21/12	M-F 6-7a ABC Action News	CM	558-7a	1---1--	:30	2	\$850.00	P-2	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	1---1--					2	\$850.00		0.00		
E 6	WFTS	08/15/12	08/21/12	M-F 5-530p ABC Action News	CM	458-530p	-1-1---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	-1-1---					2	\$1,000.00		0.00		
E 7	WFTS	08/15/12	08/21/12	M-F 530-6p ABC Action News	CM	530-6p	1-1-1--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	1-1-1--					3	\$1,000.00		0.00		
E 8	WFTS	08/15/12	08/21/12	M-F 6-630p ABC Action News	CM	558-630p	-111---	:30	3	\$1,200.00	P-3	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	-111---					3	\$1,200.00		0.00		
													Totals	16 \$14,750.00